

BLVCK DIVMOND

DESIGN COMPANY

BLVCK DIVMOND, LLC

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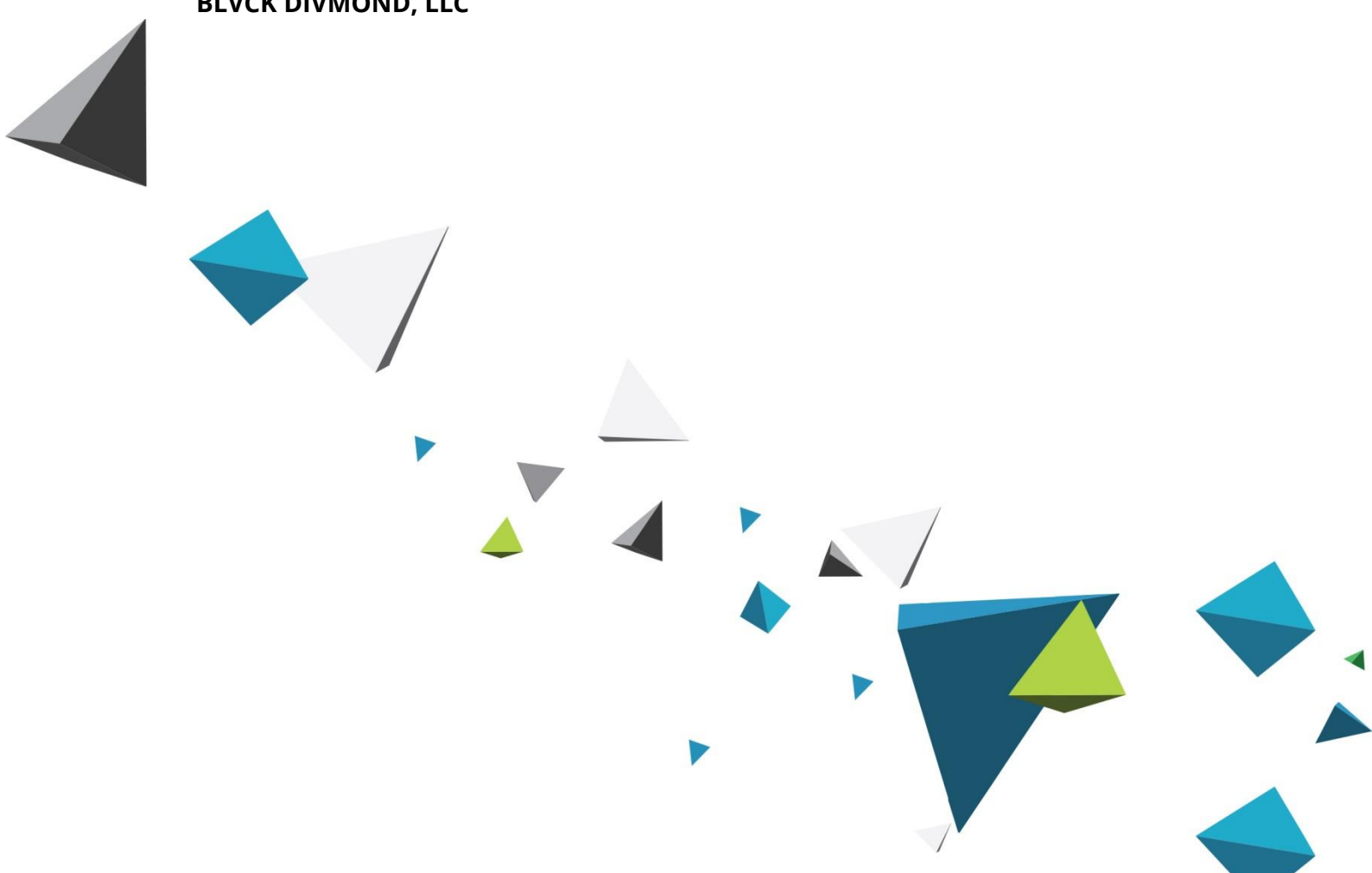






CONSULTING

BLVCK DIVMOND
DESIGN COMPANY

Client: Example Proposal

Project: Consulting & Development

Date: 6/22/19

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10+ YEARS
EXPERIENCE

2016
ESTABLISHED

3 BRANCHES
OVER THE WORLD

VOTED BEST AGENCY
AWARD GIVEN BY BESTORGANICSEO.COM

From the
**UNITED
STATES**
to the World

Building Better Brands

BLVCK DIVMOND is a full-service creative design and digital marketing firm for entrepreneurial ventures looking to succeed in a highly competitive environment.

BLVCK DIVMOND helps organizations attract and retain prospects and customers through development, design and brand recognition. We create and optimize websites and producing an inbound marketing strategy. Being full-service allows BLVCK DIVMOND to traverse the boundaries of marketing, technology and design in order to produce the best results.

Project Overview

CONSULTING & DEVELOPEMENT



At BLVCK DIVMOND, we help our clients realize their top digital potential by developing a digital strategy, transforming an organization, performing a due diligence, or assessing a portfolio of companies to develop something you'll absolutely love.

We combine strategic consultants with in-house digital experts to provide a full suite of digital services to our clients. Our pragmatic, data-driven approach sets us apart, as well as our focus on coaching executives and teams to build their digital expertise. Our main goal is to enable our clients' success long after our consulting engagement ends. Our service offerings include: Digital Strategy, Digital Due Diligence and Portfolio Assessment, Digital Transformation, Coaching and Training, and Digital Project Management & Development.

Overview

ENGAGE, MARKET & DEVELOPMENT

Digital Strategy & Layout

Digital is revolutionizing consumer behavior, redefining the value chain across industries, and enabling organizations to become more customer centric. Many organizations have started to address how digital can be introduced into their businesses, but the majority have not yet defined and implemented a robust digital strategy.

We work alongside our clients to build customer centric digital strategies that increase revenues and market share. These strategies permit us to create data-driven personas and a personalized customer experience.

Digital Transformation

Digital transformation is a process that impacts many aspects of a company's business, including marketing, design, automation, product development, IT, customer service, and more. It refers to the collective changes in organization, technology and operations that allow a business to become more customer centric and agile, leveraging digital.

We help our clients get the most from their digital investments by becoming more responsive to customer needs. We align teams with defined digital priorities and execute within a clear prioritized roadmap.

Project Timeline (Per Brand)

PREPARE TO WIN



#1
Business
Development

#2
Research &
Development

#3
Design &
Automation

#4
Consumer Content
Creation
(Full Service Video
& Graphic Design)

#5
Website
Design &
Ecommerce

AT A GLANCE

A-glance guide to the necessary steps in the 12
week process



#6

USA Marketing
& Online Sales

#7

Client Retention &
Brand Interaction

Questionnaire

A COLLABORATIVE PROCESS & RETAINER



How many brands are being developed? Or is it continuous?

What's the max advertising budget that can be spent?

The timeline above is the average development process per brand; would you like a project broken down in phases to help you meet your goals?

Client education is important; do we need to develop educational software and tools?

To streamline content creation do we just use shutterstock?

Do you need professional writing? How many posts per week are you looking to create?



Complete development per brand can take up to 4 Weeks.
The faster content is created, the less quality that is succeeded.



What type of reports are you looking to receive? Do you have an example?